

Alan Wickstrom

CEO / President of *BuildingOnline Inc.*

Founder, CEO/President of BuildingOnline Inc., an award-winning web site design and Internet marketing agency specializing in the Building Products and Home Improvement industries located in Dana Point, California since 1995. With 10 web professionals pros on staff, my firm designs, programs, manages, markets and hosts over 120 of the industry's leading web sites, including National Association of Home Builders, Henkel Corporation, James Hardie Building Products and many more... For a complete listing of our 120+ clients and to learn more about our agency, visit: www.BuildingOnline.net.



I have over 20 years business marketing experience in the Residential Home Building, Building Products and Home Improvement industries with over 15 years Internet design and marketing experience in the Building Products and Home Improvement industries. I hold a B.A. Marketing Degree from National University-San Diego, CA, with Honors.

Volunteer duties, memberships and other local activities including:

1. Active Member of the Dana Point Chamber of Commerce since 1996, donating the TurkeyTrot.com web site
2. SOCSA Foundation Capital Campaign Chair for the proposed Dana Hills Performing Arts Center and website chair
3. Immediate past president 2007-09 SOCSA Foundation
4. Monarch Beach Sunrise Rotary, Chair, meeting programs and web site
5. The Dana Point 5th Marine Regiment Support Group, Board of Directors, PR and web site chair
6. Italian American Opera Foundation, Board Advisor
7. Member of the City of Dana Point's Viterbo Sister City Committee and Surfing Heritage Museum Committee
8. Dana Point Coastal Arts, Board Advisor
9. Lifetime member of the Dana Point Lighthouse Society
10. Dana Point Earth/Ocean Society, web site design and hosting
11. Capistrano Valley Symphony, donating the CapistranoValleySymphony.com web site
12. HomeAid Orange County, donating the HomeAidOC.org web site

Hobbies include caring for our 4 beagles, Cher, Dino, Jackie and Eddie. I also like to see any live performance from rock concerts to plays to opera, cooking, watching anything to do with NASA or Space, swimming, photography, hanging out with my friends and going out on my boat (when it is working, which it isn't right now).

I met my bride, Liz, back in Sept 1984 at an Elvis Costello Concert and (this will sound cliché) it was love at first sight. Liz and I got married in Las Vegas in Oct 1987 and we just celebrated 22 years of marriage. Back in June 1992, my bride gave birth to our Julie and my life changed forever the moment she arrived.